

# Email 1: Summer Camp Promotion

**Subject Line:** Discover the Joy of Summer Camp

**Email Body:**

Summer is just around the corner, and we're thrilled to invite you to experience the life-changing adventures awaiting you at Cross Roads Camp and Retreat Center!

Every summer, campers come together to make memories, build friendships, and deepen their faith in the beautiful outdoors. Cross Roads offers an array of exciting activities, from swimming in the pool and climbing the rock wall to exploring nature trails, competing in gaga ball, and so much more! It's a place where young people can unplug, discover their strengths, and grow spiritually in a warm, supportive community.

We encourage you to **register your child for a summer filled with faith, fun, and fellowship!** If you know families who would love this experience, please feel free to share this opportunity with them.

**Sign up today and learn more about our programs:**

<https://www.crossroadsretreat.com/summer-camp/>

Let's make this summer unforgettable for the youth in our community. Thank you for supporting Cross Roads and helping us create lasting impacts on the lives of young people!

Sincerely,

[Your Name]

[Your Position] at [Your Congregation Name]

## Email 2: Summer Staff Hiring Promotion

**Subject Line:** Join the Cross Roads Team – Summer Staff Applications Now Open!

**Email Body:**

We're reaching out to ask for your help in sharing an amazing opportunity with the young adults in your life! Cross Roads Camp and Retreat Center is currently hiring dedicated and passionate individuals to join their Summer Staff 2025 team.

As part of the Cross Roads family, summer staff members gain leadership experience, make lifelong friends, and create impactful memories with campers of all ages. The team gets to lead campers in activities like swimming, climbing, and exploring nature, all while fostering a warm and faith-filled environment.

If you or someone you know would enjoy an unforgettable summer of service, faith, and fun, **we encourage you to apply or pass along this opportunity**. Serving on Cross Roads Summer Staff is a chance to make a difference while developing valuable skills in a supportive community.

**Learn more and apply here:** <https://www.crossroadsretreat.com/employment/>

Thank you for being part of the Cross Roads family and helping us find passionate individuals who are ready to lead and inspire!

Sincerely,

[Your Name]

[Your Position] at [Your Congregation Name]